Regional Food Systems Working Group  
December 14, 2012  
Meeting Evaluation

53 check-in; 65 head count  
31 completed evaluations

1. On a scale of 1 to 5 where 1=Not at all useful and 5=Very useful, please rate the extent to which each session in today’s RFSWG meeting was useful to you. In addition, please indicate whether more or less time was needed for each session (if neither, leave blank).

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>1=Not at all Useful</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5=Very Useful</th>
<th>Needed more time</th>
<th>Needed less time</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) 9:15am-9:45am: Welcome and RFSWG Update</td>
<td>17% 37% 47%</td>
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<td>b) 9:45am-12:00pm: Working Group Updates</td>
<td>20% 17% 63%</td>
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<td>c) 1:00pm-3:00pm: Market Spotlight: Iowa Produce Auctions</td>
<td>17% 31% 52%</td>
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2. Please list topics you would like to see addressed in future RFSWG meetings.
   - How are these groups will be funded, supported in 2013!
   - Community investment in local/regional food systems.
   - Challenges that need to be met for aggregation and sales to wholesale markets and institutional markets.
   - I would like Craig Chase to give an overview on data about costs that associated with production.
   - Discuss models for training the trainer or creation of manuals to share what is working across RFSWG, especially teaching modules about nutrition, cooking and educating consumers.
   - Locally raised meats
   - CSA’s, Coalitions, Marketing and aggregator relationships
   - More panels from different market sectors
   - Transportation, freight, logistics, aggregation, distribution issues
   - Policy, legislative
   - It is good to hear what others are doing and this provides ideas. However, I dislike presenting.
   - Planning, writing plans.
   - Would like a handout/electronic versions of notes from all...

3. List speakers we should invite to speak at future RFSWG meetings.
   - Have something on organic, A LOT of interest there!
   - On farm research form Ajay Nair or Cathleen Delate.
   - I'd like to know what is going on with local foods around the nation.
   - A school food service person who is actively participating and enthusiastic about Farm to School.
   - Wayne Tudor - Luther Local Purchasing
   - On overview of what a beginning grower needs other than money.
• I noticed dieticians were also active on the collaboration graph, how about dieticians actively engaged in local food. Bring in a bog hitter from SYSCO, HYVEE, DAHL’s - to get some kind of consistent picture of their desire for local food at corporate level.
• Food hub basics
• Michael Shuman. Someone from Smart Growth America
• Michelle Obama

4. Why is RFSWG important to you and/or the group your represent?

• Produce Auction
• Getting more local, sustainable, organic foods helps food security!
• It is helpful to hear what others in Iowa are doing with local foods.
• Empowerment - love the ideas and connections
• It is important to our community.
• Networking
• Key issue in our area.
• So many ideas; networking opportunities and sharing.
• Group updates are important. Networking time is important.
• Keeps me informed on what is going on around the state
• Great group of people, time to network and hear other ideas.
• We all are supporting one common goal. I like bringing us all together and helping each other move in a positive direction.
• Source of inspiration, encouragement
• Food should be included in community planning and local government
• Support group, shared projects and practices

1. Please indicate your affiliation below (choose all that apply).

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Member of one of the 16 Regional Food Groups</td>
<td>40%</td>
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<td>University faculty or staff</td>
<td>16%</td>
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<td>Cooperative Extension</td>
<td>36%</td>
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<td>Resource Conservation and Development</td>
<td>28%</td>
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<td>Farmer or farm-based business owner</td>
<td>20%</td>
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<td>Non-profit staff</td>
<td>28%</td>
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<td>Government agency staff</td>
<td>16%</td>
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<td>Elected official</td>
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<td>Other (specify)</td>
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<td>Uber volunteer</td>
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<td>FSD</td>
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<td>Landowner, guest</td>
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<td>Student</td>
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2. Use this space to share any other comments with the RFSWG Steering Committee.

• Thanks for your great work.
• I would suggest not having meetings on Fridays.
• Iowa Production auction - excellent!!
• Need written reports of group updates.
• Perhaps a representative to discuss crop insurance for fruits/vegetables and what it takes to move forward to make it a reality.
• Done early on Friday! Woohoo!
• Excellent organization. Timely registration.
• Jessica did a great job of facilitating, excellent meeting
• Thank you!
• Great! Thanks!